

Information on the processing of personal data (ex artt. 13-14 EU Reg. 2016/679) rev. 1 dated September,22 2020

Data subjects: Referents in client companies.

Dimac Red Spa as Data Controller of your personal data, pursuant to and for the effects of the EU Reg. 2016/679 hereafter referred to as 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with respect to the processing of personal data and that this treatment will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights. Your personal data will be processed in accordance with the legislative provisions of the aforementioned law and the confidentiality obligations laid down therein.

Purpose and legal basis of processing: in particular, your data will be processed for the following purposes related to the implementation of obligations related to legislative obligations:

- Compliance with the obligations established by law.

Your data will also be used for the following purposes related to the execution of measures related to contractual or pre-contractual obligations:

- After-sales assistance;
- Pre-sales assistance;
- Management of relationships during sales operations;
- Customer management;
- Activity planning;
- Measurement of customer satisfaction levels.

Method of treatment. Your personal data may be processed in the following ways:

- By electronic calculators using software systems managed by third parties;
- Processing by electronic calculators.

Each treatment is carried out in compliance with the methods set out in articles. 6, 32 of the GDPR and through the adoption of the appropriate security measures.

Communication: your data will be communicated exclusively to competent and duly appointed persons for the performance of the services necessary for a correct management of the relationship, with a guarantee of protection of the rights of the interested party.

Your data will be processed only by personnel expressly authorized by the Owner and, in particular, by the following categories of employees:

Headquarter: via Giovanni XXIII, 25 – 20853 Biassono (MB) Italy

Warehouse: via Rossini, 19 – 20851 Lissone (MB) Italy

Legal and Social seat: via F. Jarach, 6 – 20128 Milano (MI) Italy – VAT Number: IT13137960152 – Fiscal Code: 08891370150
Share Capital € 50 000 – Court of Milan 273615 – Vol. 7054 Fasc. 15 – C.C.I.A.A. 1255030 - SDI code: USAL8PV

- Sales;
- Service Assistance;
- Shippers;
- Administration office;
- Technical office.

Your data may be disclosed to third parties in particular to:

- C.R.M. Software third-party;
- Shippers, transporters, lenders, post offices, companies for logistics.

Data disclosure:: Your personal data will not be disclosed in any way.

Your personal data may also be transferred, limited to the purposes set out above, in the following states:

- UE Countries;
- United States.

Data retention:: Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the retention period of your personal data is:

- Established for a period of time not exceeding the achievement of the purposes for which they are collected and processed for the execution and completion of the contractual purposes;
- Established for a period of time not exceeding the achievement of the purposes for which they are collected and processed and in compliance with the mandatory time limits prescribed by law.

Owner: the Data Controller, according to the Law, is Dimac Red Spa (Via Giovanni XXIII 25, 20853 Biassono (MB), e-mail: dimacred@dimacred.com, telephone: +39 039 2494856; P.Iva : 13137960152) in the person of its legal representative pro tempore.

You have the right to obtain from the data controller the cancellation (right to be forgotten), limitation, updating, correction, portability, opposition to the processing of personal data concerning you, as well as in general can exercise all the rights provided from the articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

EU Reg. 2016/679: Artt. 15, 16, 17, 18, 19, 20, 21, 22 – Right of data subject

1. Data Subject has the right to obtain confirmation of the existence or not of personal data concerning him, even if not yet registered, and their communication in an intelligible form.

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Page 2 of 3

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2. Data Subject has the right to obtain the indication:

- a. of the origin of personal data;
- b. of the purposes and methods of treatment;
- c. of the logic applied in case of treatment carried out with the aid of electronic instruments;
- d. of the identifying details of the holder, of the responsible and of the designated representative according to article 5, paragraph 2;
- e. of the subjects or the categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the territory of the State, managers or agents.

3. Data Subject has the right to obtain:

- a. updating, rectification or, when interested, integration of data;
- b. the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c. the attestation that the operations referred to in letters a) and b) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disclosed, except in the case in which this fulfillment proves impossible or involves a use of means manifestly disproportionate to the protected right; la portabilità dei dati
- d. Data portability.

4. Data subject has the right to object, in whole or in part:

- a. for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of the collection;
- b. To the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication..