

## Information on the processing of personal data (ex artt. 13-14 EU Reg. 2016/679) rev. 1 dated September,22 2020

### Data subjects: Website browsers.

Dimac Red Spa as Data Controller of your personal data, pursuant to and for the effects of the EU Reg. 2016/679 hereafter referred to as 'GDPR', hereby informs you that the aforementioned legislation provides for the protection of data subjects with respect to the processing of personal data and that this treatment will be based on principles of correctness, lawfulness, transparency and protection of your privacy and your rights.

Your personal data will be processed in accordance with the legislative provisions of the aforementioned law and the confidentiality obligations laid down therein.

Purpose and legal basis of processing: in particular, your data will be used for the following purposes related to the execution of measures related to contractual or pre-contractual obligations:

- Technical and functional access to the site no data is kept after closing the browser;
- Advanced navigation purposes or personalized content management;
- Statistics and Analysis of navigation and users.

Method of treatment. Your personal data may be processed in the following ways:

- By electronic calculators using software systems managed by third parties;
- By electronic calculators using managed or programmed software systems;
- Temporary treatment in an anonymous form.

Each treatment is carried out in compliance with the methods set out in articles. 6, 32 of the GDPR and through the adoption of the appropriate security measures.

Communication: your data will be communicated exclusively to competent and duly appointed persons for the performance of the services necessary for a correct management of the relationship, with a guarantee of protection of the rights of the data subject.

Your data will be processed only by personnel expressly authorized by the Owner and, in particular, by the following categories of employees:

- Programmers and analysts;
- Marketing office.

Data disclosure: Your personal data will not be disclosed in any way.

Conservation Period. Please note that, in compliance with the principles of lawfulness, purpose limitation and data minimization, pursuant to art. 5 of the GDPR, the retention period of your personal data is:

- Established for a period of time that does not exceed the services provided.

Cookie management: in case you have doubts or concerns about the use of cookies you can always intervene to prevent the setting and reading, for example by changing the privacy settings in your browser in order to block certain types.

Since each browser - and often different versions of the same browser - also differ significantly from each other if you prefer to act independently through the preferences of your browser, you can find detailed information on the procedure required in the guide of your browser. For an overview of the most common browsing modes, visit [www.cookiepedia.co.uk](http://www.cookiepedia.co.uk).

Advertising companies also allow you to opt out of receiving targeted ads, if desired. This does not prevent the setting of cookies, but interrupts the use and collection of some data by these companies.

For more information and cancellation options, visit [www.youronlinechoices.eu/](http://www.youronlinechoices.eu/).

Owner: the Data Controller, according to the Law, is Dimac Red Spa (Via Giovanni XXIII 25, 20853 Biassono (MB), e-mail: [dimacred@dimacred.com](mailto:dimacred@dimacred.com), telephone: +39 039 2494856; P.Iva : 13137960152) in the person of its legal representative pro tempore.

You have the right to obtain from the holder the cancellation (right to be forgotten), limitation, updating, correction, portability, opposition to the processing of personal data concerning you, as well as in general can exercise all the rights provided from the articles 15, 16, 17, 18, 19, 20, 21, 22 of the GDPR.

You can also view the updated version of this information at any time by connecting to the internet address <https://www.privacylab.it/informativa.php?11772357495>.

## EU Reg. 2016/679: Artt. 15, 16, 17, 18, 19, 20, 21, 22 – Right of data subject

1. Data Subject has the right to obtain confirmation of the existence or not of personal data concerning him, even if not yet registered, and their communication in an intelligible form.

2. Data Subject has the right to obtain the indication:

- a. of the origin of personal data;
- b. of the purposes and methods of treatment;
- c. of the logic applied in case of treatment carried out with the aid of electronic instruments;
- d. of the identifying details of the holder, of the responsible and of the designated representative according to article 5, paragraph 2;
- e. of the subjects or the categories of subjects to whom the personal data may be communicated or who can learn about them as appointed representative in the territory of the State, managers or agents.

3. Data Subject has the right to obtain:

- a. updating, rectification or, when interested, integration of data;
- b. the cancellation, transformation into anonymous form or blocking of data processed unlawfully, including data whose retention is unnecessary for the purposes for which the data were collected or subsequently processed;
- c. the attestation that the operations referred to in letters a) and b) have been brought to the attention, also with regard to their content, of those to whom the data have been communicated or disclosed, except in the case in which this fulfillment proves impossible or involves a use of means manifestly disproportionate to the protected right; la portabilità dei dati
- d. Data portability.

4. Data subject has the right to object, in whole or in part:

- a. for legitimate reasons, the processing of personal data concerning him, even if pertinent to the purpose of the collection;
- b. To the processing of personal data concerning him for the purpose of sending advertising or direct sales material or for carrying out market research or commercial communication..